

# Ted Gunby

(Chair, Carter Knowle and  
Millhouses Community Group)



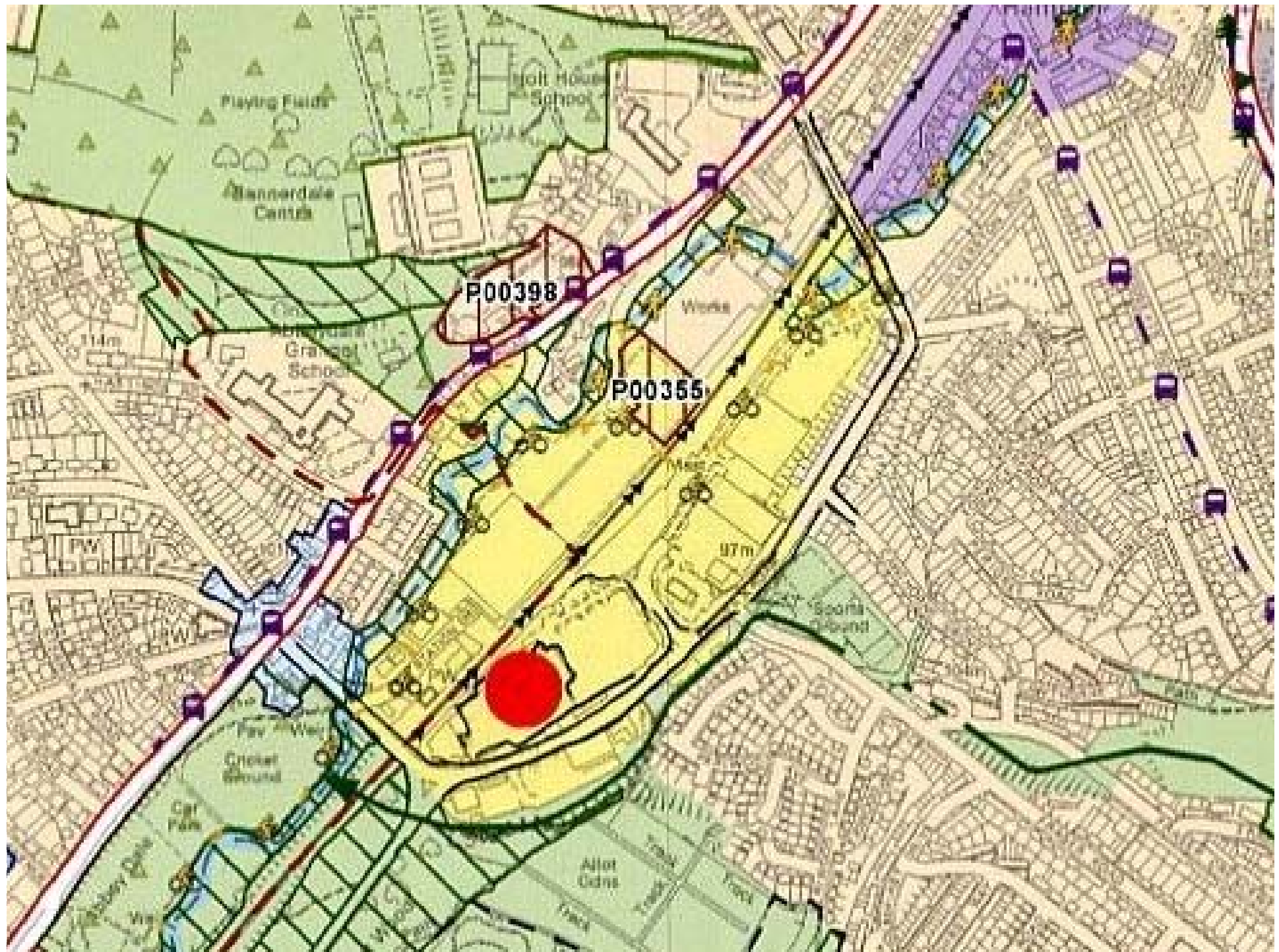


Mature trees screening store along Archer Rd



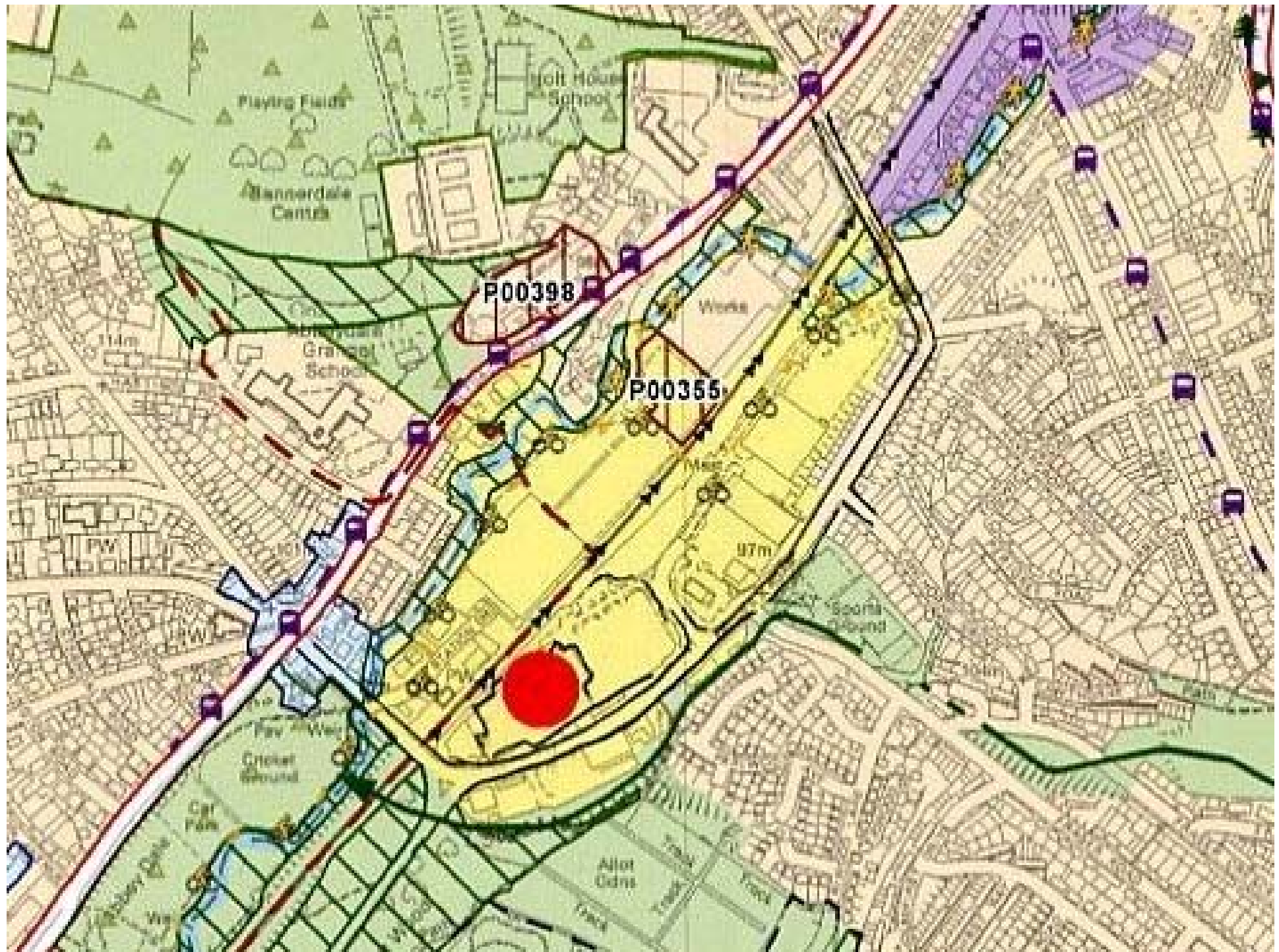
# Lessons learned - 1

- *The hearts and minds issue is hugely difficult.*
- *Getting people to change behaviour is much harder*



## Lessons learned - 2

- *Planning is driven by the 'development means growth' myth.*
- *Tyranny of costs*
- *No locus for Public Health*
- *Objectors disadvantaged*





Store	Original RFA (sq m)	Extended RFA (sq m)	Increase in RFA (%)	Increase in Customers (%)	Increase in Customers/ Increase in RFA
Bath	2090	2579	23.4	-2	-0.09
X Cobham	3279	3697	12.7	0	0.00
Dulwich	3344	3716	11.1	0	0.00
North Cheam	1700	2006	18.0	0	0.00
X Selly Oak	2508	2824	12.6	2	0.16
Tunbridge Wells	3168	3530	11.4	2	0.18
Huddersfield	1719	2517	46.4	4.1	0.09
East Grinstead	2137	2797	30.9	6	0.19
Tonbridge	1876	2415	28.7	6.5	0.23
Loughborough	2304	2834	23.0	7	0.30
Weston-Super-Mare	1616	2471	52.9	7.2	0.14
Cambridge	2099	2787	32.8	12.1	0.37
Hornchurch	2248	3047	35.5	13.5	0.38
Whitstable	2146	2787	29.9	15	0.50
Bridgend	2044	2852	39.5	16	0.40
Average (all values)					0.19

Change in Trade at Existing JS Store Extensions

## Lessons learned - 3

*Car dependent retailing is a big factor in local air pollution – but is not a factor in Councils' strategic development plans*

## Lessons learned - 4

- *Planning must become a tool in the fight for healthy air.*
- *Cannot be left to objectors.*

## Lessons learned - 5

*There is no present political imperative to work towards healthy air.*