



environmental
protection uk



29,000 premature deaths annually



Rapid climate forecast

Why care about

Economic and societal costs
environmental justice

New causal link to asthma in children and impact on foetal development

air quality?



Three kinds: Nitrogen dioxide, particulate matter, ozone

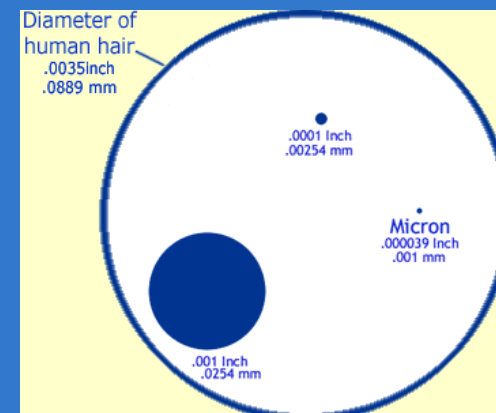


What cause Industrial, domestic, and and transport emissions pollution



The rise of diesel

The problem with diesel





Air quality - the law



**Air pollution is a
problem across
the UK**



The Healthy Air Campaign

Cleaner air. Healthier lives.



Clean Air in London



Friends of the Earth



Political aims:

Persuade the UK Government to devise, adopt and implement a national strategy on air pollution that will ensure the UK complies fully with all EU air quality laws by 2015

**National summit on air pollution
next year**

Political aims:

**Strategy - Across all relevant
government departments**

**Clear roles for air quality management
by local government, with appropriate
resources and support**

**A national framework for Low
Emission Zones**

Public awareness and behaviour change aims:

Grassroots campaigns and raising media profile: Building political will



Public awareness and behaviour change aims: Community monitoring and local campaigns



Campaign aims:

**Backed by the Environmental Audit
Select Committee**

Air Quality: A follow up report:

<http://www.parliament.uk/eacom>

What can you do?

Reduce pollution



Reduce exposure



What can you do?



Pledge your support:
www.healthyair.org.uk

Follow us on Twitter @HealthyAirUK

Contact me at
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